



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 **PAGE:** 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No 403018	Contract Dt 10-19-2012	Revision Dt	Rev# 0	Advertiser KYRILLOS FOR SENATE	Brand KYRILLOS FOR SENATE	Product Code POLITICALS	Station/Market WABC – NEW YORK										
Agency Est#		CMS # 246764	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246764								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-30-2012	11-01-2012	04:28AM – 04:59AM (BOOKENDS)	AM 430AM EWN THIS MORNING (9410)	7	15		X	X	X				4	200	4	800.00
2	10-29-2012	11-02-2012	06:15AM – 07:00AM (BOOKENDS)	AM EWN THIS MORNING 6-7AM (7427)	7	15	X	X	X	X	X			6	1,000	6	6,000.00
3	10-29-2012	11-02-2012	07:00AM – 09:00AM (BOOKENDS)	AM GMA 7-9AM (7429)	7	15	X	X	X	X	X			10	1,200	10	12,000.00
4	10-29-2012	11-02-2012	09:00AM – 10:57AM (BOOKENDS)	DA AM DAYTIME 9AM-10:57AM (7437)	7	15	X	X	X	X	X			20	550	20	11,000.00
5	10-29-2012	11-02-2012	12:15PM – 12:30PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			10	700	10	7,000.00
6	10-29-2012	11-02-2012	12:30PM – 03:00PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			16	750	16	12,000.00
7	10-29-2012	11-02-2012	04:15PM – 04:59PM (BOOKENDS)	EN EWN AT 4PM M-F (11372)	7	15	X	X	X	X	X			6	750	6	4,500.00
8	10-29-2012	11-02-2012	05:15PM – 05:55PM (BOOKENDS)	EN EWN AT 5PM M-F (7450)	7	15	X	X	X	X	X			10	1,200	10	12,000.00
9	10-29-2012	11-04-2012	06:15PM – 07:30PM (BOOKENDS)	EN EWN AT 6P (CFB) (7442)	7	15	X	X	X	X	X	X	X	10	1,200	10	12,000.00
10	10-29-2012	11-02-2012	07:00PM – 08:00PM (BOOKENDS)	PA JEOPARDY/WHEEL (7446)	7	15	X	X	X	X	X			10	2,100	10	21,000.00
11	10-29-2012	11-04-2012	11:15PM – 12:05AM (BOOKENDS)	LN LATE NEWS CFB (7645)	7	15	X	X	X	X	X	X	X	4	2,350	4	9,400.00
12	11-04-2012	11-04-2012	06:15AM – 10:00AM (BOOKENDS)	AM EWN SA/SU 6-10AM (7434)	7	15							X	2	200	2	400.00
Contracted Gross Total:																108	108,100.00
Actual Gross Total:																108	108,100.00
Agency Commission:																	16,215.00
Net Total:																	91,885.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total			
Nov 12		0.00			0.00			108,100.00			0.00					108,100.00			
TOTAL		0.00			0.00			108,100.00			0.00					108,100.00			

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